

# 5 Years of Turning Whispers into Change

## Annual Report (2023-2024)



An initiative by

**mmf** | MAHIKA MISHRA  
FOUNDATION



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# FOUNDER'S MESSAGE



LFC completes 5 years this year. When I began I never imagined that we would cover this distance. Each and every person working with us has helped us bring this movement to life. Everyone that has contributed, has helped us reach out to more and more children and encouraged them to write about anything they think can change their life. They have raised awareness, and shined a light on an issue previously overlooked and ignored. Throughout my journey I always have and always will continue to work to amplify children's voices to inspire change.



# DIRECTOR'S MESSAGE

This year has been one of remarkable growth for Letters for Change. Our outreach has expanded significantly, and we are receiving an increasing number of letters from children — a strong sign that young voices are eager to be heard.

Awareness around letter writing has also grown. Through our conversations and engagements, more people now recognize the power of this medium for expression and dialogue. Several letters have been amplified to wider audiences, ensuring that children's perspectives reach beyond their immediate communities and spark meaningful conversations.

None of this would have been possible without the commitment of our team, the encouragement of our partners, and the trust placed in us by the children who share their stories and aspirations. As a student-run organization, we continue to learn every step of the way. Each member contributes with dedication, while also gaining valuable experience that strengthens both the individual and the collective.

Looking ahead, we are excited to deepen our reach, engage with new communities, and explore innovative ways of making letter writing a tool for change. Together, we are not only building a platform for expression but also nurturing a generation of young changemakers who believe in the power of their voice.





# WHY DOES LFC EXIST?

In March 2019, Mahika Mishra wrote an innocent letter with a simple idea to Mr. Anand Mahindra. The letter went viral and was covered by all the major news channels. Mahika realized children all over the world do not get the opportunity to voice their concerns. All decisions affecting them are taken by adults. There is an absence of a platform that allows children to speak up. These revelations led to the beginning of the Mahika Mishra Foundation and Letters for Change.

The Mahika Mishra Foundation is a non-profit registered as a Section 8 company under the Companies Act, 2013. Its initiative "Letters for Change" empowers children to write letters on issues that affect them and their possible solutions

# MAHIKA'S LETTER



anand mahindra ✓  
@anandmahindra

At the end of a tiring day, when you see something like this in the mail..the weariness vanishes...I know I'm working for people like her, who want a better—and quieter world! 😊

Dear Mr. Anand Mahindra,

Hi, My name is Mahika Mishra. I am 11 years old. I am in Grade 7. I am from Mumbai. I love cars and bikes and I love to go on long drives.

I go on many drives and I have noticed that many people honk unnecessarily. Especially in traffic, they do not understand that honking does not make the vehicle move. And it wastes energy. It also causes a lot of noise pollution. I have a suggestion that if you can only honk 5 times in 10 minutes and the honk will only last for 3 seconds. In this way the noise will be minimised. And our roads will be quieter.

It would be nice if you will use my idea in cars made by your company. I request you, I really want to see the making of the electric car as they don't cause pollution. When I grow up I would like to ~~buy~~<sup>own</sup> a ~~dear~~ electric car.

It would be nice if you ~~also~~ would reply to my letter. Wishing you a happy Holi.

Best wishes  
Mahika Mishra

Ms. Adarsh

7:29 PM · Apr 3, 2019

2,394 Retweets 297 Quote Tweets 14.7K Likes



# RESPONSE TO MAHIKA'S LETTER

April 04, 2019

Dear Mahika,

*Thank you for your refreshing letter. At the end of a tiring day, when you see a letter like yours in the mail, the weariness vanishes. It's gratifying to know I'm working for people like you, who want a better—and quieter world.*

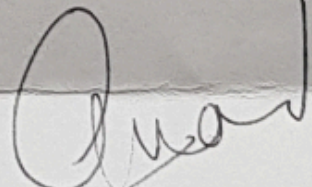
*I compliment you for not only your immaculate handwriting but also the clarity of thought and logical reasoning you shared for reducing noise pollution.*

*I appreciate your clever solution too. I will share your idea with our Product team for sure.*

*I am delighted to know you look forward to owning an electric car and I have no doubt it will be a Mahindra vehicle.*

*Thank you for your Holi wishes. I hope you had a good celebration and I thank you for colouring my day with your good wishes and wonderful thoughts.*

Yours sincerely,

  
Anand G. Mahindra





## OUR VISION

To create a world  
where  
every child can speak up.

## OUR MISSION



To amplify  
children's voices  
and inspire change.

# HOW LFC CREATES CHANGE

- We aspire to create a safe space where children are free to communicate their ideas and opinions without fear.
- We encourage children to write letters on the issues they think can change their lives.
- We make sure that the voices of children are heard by the right people

# INTERN ACHIEVEMENTS:

Our interns achieved incredible milestones, showcasing their talent, dedication, and professionalism. Here are some of their key contributions:

1. Collaborations with Industry Leaders like Pepsi , ITC , Dettol , Lizol , and Mondelez.
2. Website Development
3. Partnerships and Events
4. Peer-to-Peer Leadership
5. Interns who excel in their roles secured positions in companies such as Google, PwC, Deloitte.

These achievements reflect the hard work and dedication of our interns. Their efforts have not only contributed to the success of our organization but have also prepared them for bright futures in the corporate world.

Total No. Of Interns this year : 84



# LETTERS OF LITTLE DREAMERS

Dear Reader,  
I am Tanaya, and I am 10 years. Today, I want to share my views about gender issues.

I wish to change the state of gender issues, because it's really hurtful that from a young age kids are told, that girls do all the house-work and the guys study and earn money for their family. Guys mostly get a lot of opportunities but a girl doesn't. Guys also face discrimination, like being told that they are supposed to be brave and strong, and that they're not supposed to cry, and they are also taught that girls are weak. Many girls don't go to school, they are properly provided with food and are told they can do certain things and not do others. Meanwhile, guys are provided with proper education and proper food, and girls are just expected to cook and clean and also take care of kids, and boys are expected to earn money.

Both genders face discrimination, they are both told really hurtful stuff and that's why society should not have gender discrimination.

Thank You,  
Tanaya

P.S. The above letter has been written by Tanaya's elder sister, but the words are completely Tanaya's.

A Young Voice Against Gender  
Discrimination

respected Modern

Nowdays the case of animal abuse is at a high risk. Some people of our Society abuses the innocent animal of the Str many cases of throwing acids on street dogs, are now increasing. in social media some of the videos are going very viral. I feel very sad how They treat the innocent animal. The government should take care of the problem. They should provide very strict laws. The animal welfare department and the NGO's should be more aware so that they can save many innocent lives of this animals.

Yours sincerely "Risti Devi"

Urgent Need for Stricter Laws  
Against Animal Abuse



# LETTERS OF LITTLE DREAMERS

Page No. \_\_\_\_\_  
Date \_\_\_\_\_

The True Meaning of Feminism

"Are you a Feminist?" "Yes," some answer, others go deny any involvement with that "man-hating" movement. Perceptions derive from the distortion of the true meaning of the movement propagated these days. The principle of feminism is the superiority of women over men, no. It is striving towards global gender equality, including men, women, transgender, and members of the LGBTQ+ community. But it is also important to note that feminism at its core is about equality of men and women, not "sameness." Many people bring up the argument that women are not the "same" as men, so equality cannot exist. In other words, they argue that because men and women are different, equality is impossible. However, equality does not mean that men and women have to be the same. It means that all human beings, regardless of gender, are free to develop their abilities and make choices without the limitations set by stereotypes, rigid gender roles, and prejudices. Gender equality signifies that the different behaviors, needs, and interests of women and men are valued and given equal weight. It does not mean that men and women have to become the same. It means that their rights, responsibilities, and opportunities are independent of their gender. And feminism is about working against the systems that keep certain groups of individuals oppressed and striving for equality for everyone. It stands for fighting against racism, sexism, patriarchy, homophobia, etc. It proposes having civil conversations with people we fundamentally disagree with, and advocating change. It means taking a meaningful stance on

Understanding True Feminism:  
Striving for Gender Equality

6<sup>th</sup> November 2022

Secretary General  
United Nations Headquarters  
New York United States of America

Subject- Rising concern about climate change.

Sir,

I am writing this letter to express my concern about the imminent threat that climate change poses to our world, our country, our people, and the future generations. It is high time we start treating climate change as a crisis which threatens the world. People have died, are dying, and will die. It is a must that all people join hands to stop this madness.

The youth feels powerless to take action as they have the misconception that climate change solutions rely only on groundbreaking researches and innovations. Upholding the principle that no one is too small to make a change, I believe the best way young people can make a change is by educating the world of its impacts. For this, our voices need to be heard by politicians and greater authorities.

I understand that focusing on climate change is just one of the many issues during these challenging times. However, we are not just facing climate change, we are facing a climate crisis. It's our future, so we need to act now!!

Sincerely,  
Amber Priyadarshini Garg

A Plea to Address  
the Climate Crisis



# CAPTURING THE MOMENT



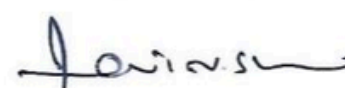





# OUR COLLABORATIONS FOR GETTING LETTERS


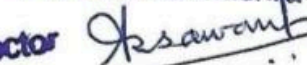
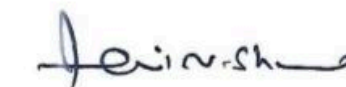
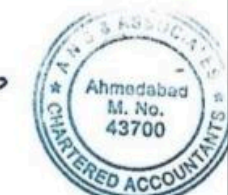


# FINANCIALS

MAHIKA MISHRA FOUNDATION ( Company registered u/s 8 of Companies Act 2013) Balance Sheet as at 31st March,2024 Amount in Thousand			
Particulars	Note No	Figures as at 31/03/2024	Figures as at 31/03/2023
<b>I. EQUITY AND LIABILITIES</b>		Amount in (₹)	Amount in (₹)
(1) Shareholder's Funds			
(a) Share Capital	2	10.00	10.00
(b) Reserves and Surplus	3	(151.22)	(98.41)
<b>(2) Non-Current Liabilities</b>			
(a) Long-term borrowings	4	143.67	91.49
<b>(3) Current Liabilities</b>			
(b) Provisions	6	9.86	7.50
<b>Total</b>		<b>12.30</b>	<b>10.57</b>
<b>II.Assets</b>			
(1) Current assets			
(a) Cash and cash equivalents	7	12.30	0.57
(b) Other current Assets	8	0.00	10.00
<b>Total</b>		<b>12.30</b>	<b>10.57</b>
Significant accounting policies and notes to accounts to the financial statements	1		
For and on behalf of Board MAHIKA MISHRA FOUNDATION		For, ANS & Associates Chartered accountants F.R.No:-115210W	
 For Mahika. Mishra Foundation Dushyant Mishra (Director) (DIN: 06893802)		 For Mahika. Mishra Foundation Aruna Ramesh Sawant (Director) (DIN:08586473)	
 For, ANS & Associates Chartered accountants F.R.No:- 043700			
Date : 05/09/2024 Place :Mumbai UDIN:- 24043700BKCATV8591		Date : 05/09/2024 Place :Ahmedabad	



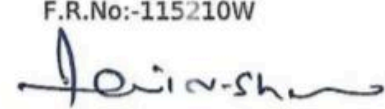
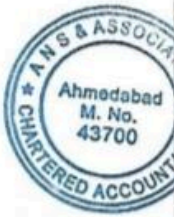


# FINANCIALS

MAHIKA MISHRA FOUNDATION ( Company registered u/s 8 of Companies Act 2013)			
Income & Expenditure for the year ended on 31st March,2024			
Amount in Thousand			
Particulars	Note No	Figures for year ended on 31-03-2024	Figures for year ended on 31-03-2023
<b>INCOME:</b>		Amount (in Rs.)	Amount (in Rs.)
i) Revenue From Operations	9	54.21	2.99
ii) Other Income	10	0.50	0.07
<b>Total Income (I )</b>		<b>54.72</b>	<b>3.06</b>
<b>Expenditure:</b>			
i) Employee Benefit Expense	11	22.04	0.00
ii) Other Expenses	12	85.49	69.70
<b>Total Expenses (II)</b>		<b>107.53</b>	<b>69.70</b>
<b>III. Surplus/(Deficit) for the year/period</b>	(I - II)	<b>(52.81)</b>	<b>(66.63)</b>
<b>Basic and Diluted Earnings per share (Face Value of Rs.10 each)</b>		<b>₹ -52.81</b>	<b>₹ -66.63</b>
Significant accounting policies and notes to accounts to the financial statements	1		
For and on behalf of Board MAHIKA MISHRA FOUNDATION		For, ANS & Associates Chartered accountants F.R.No:-115210W	
 <b>For Mahika. Mishra. Foundation</b> <b>Director</b> Dushyant Mishra (Director) (DIN: 06893802)		 <b>For Mahika. Mishra. Foundation</b> <b>Director</b> Aruna Ramesh Sawant (Director) (DIN:08586473)	
Date : 05/09/2024 Place :Mumbai UDIN:-24043700BKCAPI/8991		 Anil N Shah (Proprietor) M.No:- 043700 Date : 05/09/2024 Place :Ahmedabad	
			



# FINANCIALS

MAHIKA MISHRA FOUNDATION ( Company registered u/s 8 of Companies Act 2013) Cash Flow Statement for the year ended 31st March, 2024				
Amount in Thousand				
Particulars	Amount for the year ended 31/03/2024 (Rs.)		Amount for the year ended 31/03/2023 (Rs.)	
	Amount (₹)	Amount (₹)	Amount (₹)	Amount (₹)
<u>(A) Cash flow from Operating Activity</u>				
Net Profit/(Loss) before Tax		(52.81)		(66.63)
Adjustments for:				
Interest Income		(0.50)		(0.07)
<u>Operating Profit/(loss) before working capital changes</u>		(53.31)		(66.71)
<u>Adjustments for working capital changes</u>				
Changes in Current assets				
(Increase)/Decrease in Other Current Asset	10.00	10.00	0.00	0.00
Changes in Current liability				
Increase/(Decrease) in Provisions	2.36		0.00	
Increase/(Decrease) in Trade Payables	0.00	2.36	0.00	0.00
<u>Net Cash flow from operating activities</u>		(40.95)		(66.71)
<u>(B) Cash flow from Investing Activity</u>				
Interest Received	0.50	0.50	0.07	0.07
<u>Net Cash flow from Investing activities</u>		0.50		0.07
<u>(C) Cash flow from Financing Activity</u>				
Issue of Equity Share Capital				
Increase In Long Term Borrowing		52.18		66.49
<u>Net Cash flow from Financing Activities</u>		52.18		66.49
<u>(D) Net Cash Decrease in cash &amp; cash equivalents</u>		11.73		(0.15)
Opening Balance of Cash & cash equivalents		0.57		0.72
Closing Balance of Cash & Cash equivalents		12.30		0.57
For and on behalf of Board MAHIKA MISHRA FOUNDATION				
For, ANS & Associates Chartered Accountants F.R.No:-115210W				
For Mahika Mishra Foundation  Dushyant Mishra (Director) (DIN: 06893802) Date : 05/09/2024 Place :Mumbai UDIN:- 24043700BKCATV8591	For Mahika Mishra Foundation  James Sawant (Director) (DIN:08586473)	For Mahika Mishra Foundation  Anil N Shah (Proprietor) M.No:- 043700 Date: 05-09-2024 Place :Ahmedabad		

# FINANCIALS

## Assets: "Investing in Our Future"

In 2023–2024, our total assets experienced an impressive 16% growth, fueled by the strategic acquisition of cutting-edge technology and infrastructure, reinforcing our commitment to innovation and progress.

## Revenue from operations:

Donations skyrocketed from ₹41.12k in 2022–23 to an incredible ₹52.55k in 2023–24, reflecting a remarkable surge in support and trust from our community.

## Other expenses:

Administrative expenses saw a 22.6% rise in 2023–24, primarily driven by increased internship-related costs, miscellaneous expenses, and our continued investment in operational excellence.

# FINANCIALS

## Revenue from operations:

This graph shows the donations received over the years 2019 to 2024.

Here's a breakdown of the data for each year:

2019-20: Revenue from operations was 5,000 because it was the starting year for LFC.

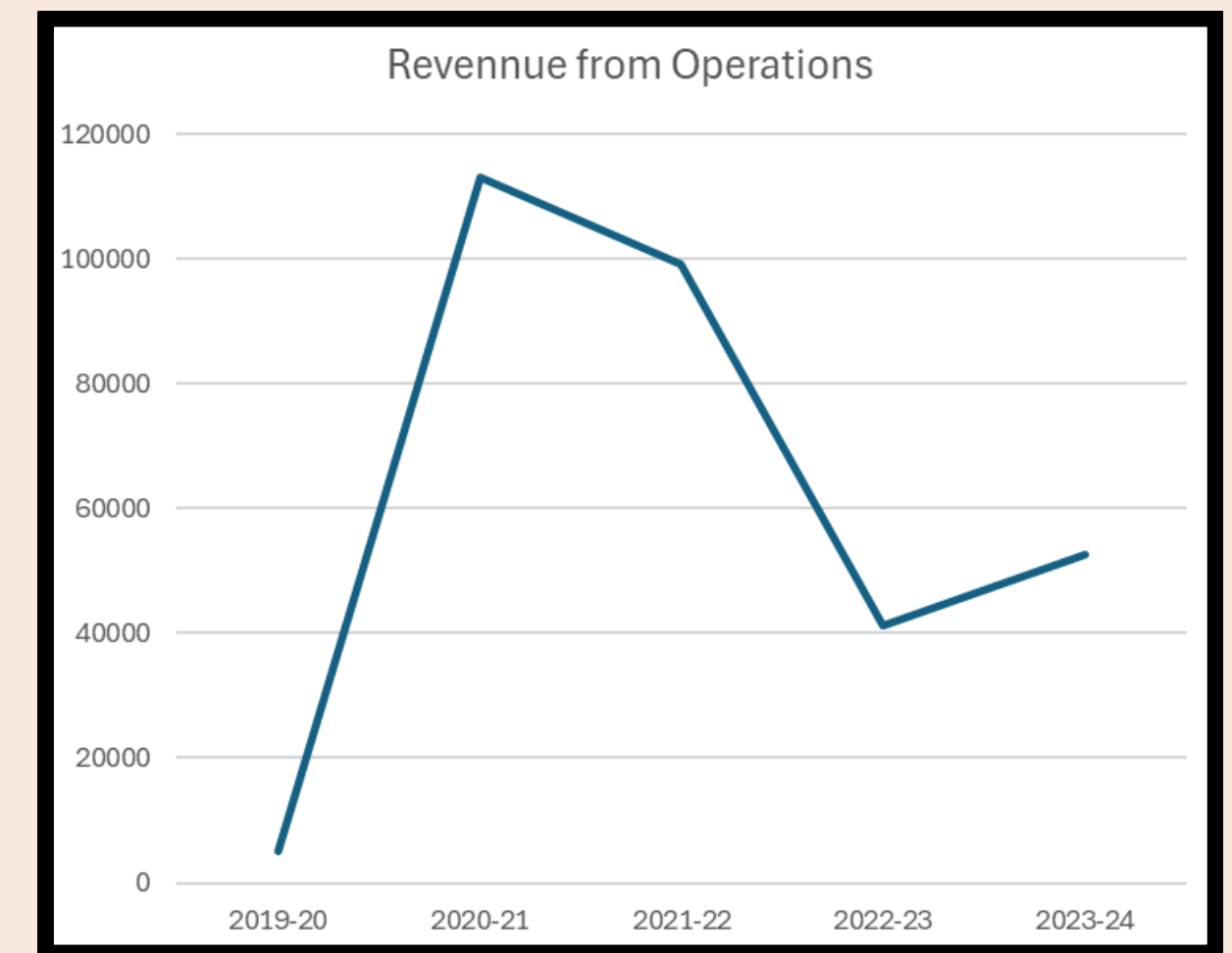
2020-21: Revenue significantly increased to 1,13,115, marking the highest point in this timeframe.

2021-22: Revenue decreased to 99,157.

2022-23: Revenue sharply dropped to 41,118.08, the lowest point in this period.

2023-24: Revenue recovered slightly, increasing to 52,550.

This information highlights fluctuations in donations over the five years, with 2021 being the peak year for contributions and 2023 showing the steepest decline.





# FINANCIALS

## Total expenses :

This graph presents the total expenses incurred from 2020 to 2024.

Here's a breakdown of the data for each year:

2019-20: Total expenses were 5,947.

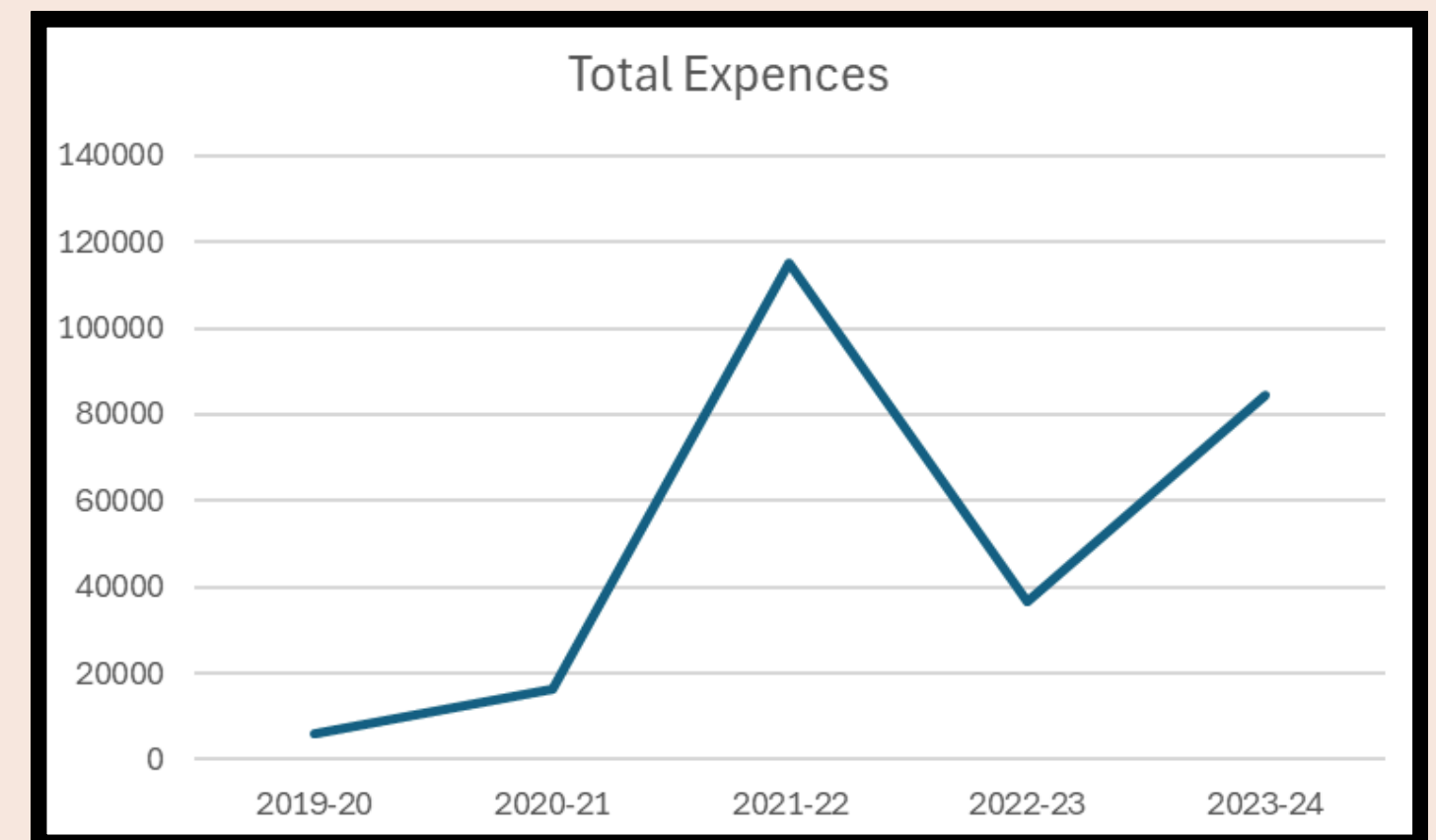
2020-21: Expenses increased to 16,400.

2021-22: Expenses peaked at 115,103, the highest point in this period.

2022-23: Expenses dropped significantly to 36,540.

2023-24: Expenses began to recover, rising to 84,579.

This data shows a notable peak in expenses during 2021, followed by a sharp decline in 2022, and a gradual recovery in the following years.



# YOU CAN CONTRIBUTE BY:

## Interning with us

Interning here will assure you immense learning, a chance to meet new people from different domains, and endless fun. Get ready to take on the world.

## Volunteering with us

Use your skills for good with flexible volunteer options. Share your skills, volunteer for a set time, or join a fun event. It's your purpose adventure – let's build something amazing together!





# CONTACT US



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<https://www.lettersforchange.ngo/>



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mahika@mmf.ngo

# OUR SOCIALS



[https://instagram.com/lettersforchange\\_](https://instagram.com/lettersforchange_)



<https://www.linkedin.com/company/mahika-mishra-foundation/>



<https://www.youtube.com/@lettersforchange3493>